Four Reasons To Multisolve on Climate

1. Ethics
   People today are suffering from poverty, inequality, violence, poor health and other problems. Even in the face of dangerous climate change these other causes of suffering deserve response.

2. Financial practicality
   Solving multiple problems with the same investment of time or money makes good fiscal sense when budgets are constrained and needs are high.

3. Politics
   A broad, strong base of people committed to climate action has the best chance of overcoming the power of vested interests that hold the current fossil fuel intensive economy in place.

4. Systems logic
   In an interconnected world, designing to optimize a singular goal - such as carbon emissions - can lead to poor systems-level performance.