



Outline of Expectations Climate Interactive and En-ROADS Climate Ambassadors

This document establishes the expectations of En-ROADS Climate Ambassadors and Climate Interactive to support each other in fulfilling the goals of the Ambassador program and Climate Interactive's mission and vision. Climate Interactive envisions a thriving world, where greenhouse gas emissions are falling rapidly. Our mission is to create and share tools that drive effective and equitable climate action.

The En-ROADS Climate Ambassador Program by Climate Interactive trains and supports an international network of climate leaders – equipping them with the necessary tools and resources to deliver data-driven insights on cross-sector climate solutions to millions worldwide. Our trainings and materials are designed to support Ambassadors' understanding and diffusion of the En-ROADS Climate Solutions Simulator through events and conversations about climate solutions, the impacts of climate change, and ways to address the climate challenge equitably.

En-ROADS Climate Ambassador Agreements

Once you have been accepted as an En-ROADS Climate Ambassador you are accepted for one year. To maintain your Ambassador certification status in the following years, you are **required to**:

1. Facilitate and register at least 2 En-ROADS events, such as the En-ROADS Climate Workshop and the Climate Action Simulation, per year. All events should be registered at: <https://www.climateinteractive.org/register>
2. Participate in at least 2 model update webinars, Ambassador meetups, public workshops, training series, and/or other informative [events hosted by Climate Interactive or their partners](#) per year.
3. Give proper credit to Climate Interactive and MIT Sloan for the Simulator and materials, as outlined in the Additional Considerations section below.

If these items are not met, your Ambassador status will become inactive until you have completed the requirements. You are still welcome to facilitate events at your leisure, but you will be removed from our list of En-ROADS Climate Ambassadors.

As an En-ROADS Climate Ambassador, you are **encouraged to pursue** the following as your time, skills, and connections allow:

- Facilitate En-ROADS events for people in your community, the general public, and, if possible, people who can make climate-related decisions at companies, governments, etc.
- Support people interested in hosting or participating in En-ROADS events as well as those hoping to become En-ROADS facilitators themselves. This could include leading events for others, sharing resources and trainings, offering mentorship, and providing co-facilitator opportunities.
- Communicate about your events, En-ROADS, the Ambassador program, and other relevant topics to help spread Climate Interactive’s work and grow the program.
- Respond to inquiries received via email from individuals who have found your profile in the Ambassadors’ directory, provided you have consented to be featured. If you are unable to accept an opportunity, consider forwarding the request to Climate Interactive for reassignment to another facilitator.

Climate Interactive Agreements

In return, Climate Interactive provides content and support to all of the En-ROADS Climate Ambassadors by:

- Creating and providing access to materials, tools, and resources for En-ROADS and associated events to continue developing Ambassadors’ knowledge.
- Providing one-on-one support from Climate Interactive staff through different channels such as our support platform, video calls, and community discussion platforms.
- Maintaining an environment to connect and explore questions with other Ambassadors through regular meetups, subgroups, and community knowledge exchange platforms.
- Receiving and considering Ambassador feedback in a timely manner.
- Promoting Ambassadors on our website (if desired) and through social media, and, when available, offering opportunities to lead events, write blog posts, make external partnerships, and participate in sector-specific networks.

Additional Considerations

Certification Title

- En-ROADS Climate Ambassadors may refer to themselves only as an “En-ROADS Climate Ambassador”. On LinkedIn there is a section for “licenses and certifications” where you are welcome to add this ([read more](#)).

- You are not to say that you are employed by, or represent Climate Interactive or MIT. Being an En-ROADS Climate Ambassador does not imply or provide for any compensation from Climate Interactive.

Sharing Information on En-ROADS Events

- Whenever you promote or share descriptions of events in which you use En-ROADS, for example, in social media, in fliers, or on a website, we require that you include the text “En-ROADS is a tool created by [Climate Interactive](#) and [MIT Sloan](#),” ideally including links to the websites for the organizations. Additionally, if appropriate, you should explain that the En-ROADS workshop and game were designed by Climate Interactive and MIT Sloan.
- We encourage you to use the [En-ROADS logo](#) as needed to describe your work as an En-ROADS Climate Ambassador, promote your events, or in any other settings where relevant. However, please refrain from using the Climate Interactive and any MIT logo in circumstances beyond describing the creation of the En-ROADS Simulator and its related materials and programs.

En-ROADS Licensing and Commercial Activities

- Use of En-ROADS is free for both commercial and non-commercial use with proper attribution. All accompanying En-ROADS materials are under a Creative Commons license and can be adapted to fit your needs, as long as you give Climate Interactive credit for the original creation of the materials. [Read attribution guidelines here.](#)
- Ambassadors are allowed to receive compensation for facilitating En-ROADS events. If you receive compensation for using En-ROADS, please [donate](#) at least 10% of the revenue back to Climate Interactive. We are a non-profit organization that works hard to make our tools freely available and we depend on philanthropy to maintain this accessibility.

Terms

- Climate Interactive is committed to an inclusive, equitable, and safe environment for everyone. Our Ambassadors are expected to reflect these values as a part of their engagement within and beyond Climate Interactive's network.
- Climate Interactive reserves the right to revoke a person's En-ROADS Climate Ambassador status, and any En-ROADS Climate Ambassador can withdraw their names from the Ambassador program by contacting Climate Interactive at any point.