



Inspiring Leaders to Take Bold Climate Action



Climate Ambassador Waqas Idrees engages leaders at COP In My City in Islamabad, Pakistan

The Challenge:

Leaders in high-emitting countries hold the power to change our climate trajectory—but their actions remain insufficient.

Despite decades of research and trillions invested in climate solutions, most leaders are still either unmotivated to take bold action or unclear on how.

Some struggle to connect the long-term picture with their immediate goals, and don't see the value in investing in ambitious climate initiatives. Others are overwhelmed by options and lack a way to cut through the noise and identify the strategies that will deliver real impact.

Nearly all operate without the practical tools and contextualized support they need to identify and implement effective solutions.

As a result, if any action is taken, it's often a short-sighted, narrowly-focused response.

77%

of policymakers say global climate scenarios are too complex (Pedersen et al. 2025)

Our Solution:

We meet leaders where they are and help them drive effective and equitable climate action.

We use our uniquely accessible, policy-relevant climate simulators to equip leaders with the clarity and confidence they need to make informed, strategic decisions that contribute to rapid emissions reductions within the decade.



In middle income countries, we work with policymakers, public health leaders, and economists to develop climate mitigation and adaptation strategies.



With corporate and financial leaders, we define scenarios that effectively manage climate-related investment, regulatory, and strategic risks.



In fossil fuel-dependent countries, we use our En-ROADS and C-ROADS simulators to help decision-makers chart pathways for equitable energy transitions.

We leverage our proven three-pronged approach to deliver on our strategy:

We create powerful, science-backed simulators that clarify what works—and what doesn't—to address climate change.

We engage directly with leaders and provide strategic guidance and insights to inform critical decisions.

We scale our impact by training and supporting a global network of advocates to bring climate solutions to their communities.



Our Results:

50+

Government, investment, corporate strategy, philanthropic giving, and higher-education policies informed between 2022-2025

In 2025, we twice engaged with the Board of a pension fund exploring cleantech investments.

We tested and validated their assumptions about carbon capture and storage, clarifying its limits as a climate solution and viable long-term investment opportunity.

950+

Highly-trained Climate Ambassadors engaging leaders in their communities in 91 countries around the world

In May 2025, a Climate Ambassador used En-ROADS to engage senior leaders in Nigeria's Ministry of Science and Technology.

This prompted new government policy to shift state-owned enterprises from gas to solar energy.

1.8M+

Users of our climate simulators—En-ROADS and C-ROADS—growing at a rate of 12% every 6 months

“Any decision-maker looking to develop a strong, implementable climate strategy should start with [Climate Interactive's] En-ROADS [simulator].”

Jan Kohlmeyer, Head of Climate Protection Office, City of Stuttgart, Germany

Our Path Forward:

Inspiring action through impactful engagement

Between 2025-2028 we intend to leverage our proven engagement strategy, our network of global partners, and our world-renowned climate simulators to:

- Support our Climate Ambassadors and partners in Middle Income Countries to drive bold climate action through the expansion of National Engagement Centers and capacity-building opportunities.
- Achieve adoption of our En-ROADS Simulator as the essential scenario tool for regulators, industry groups, and standard-setters, guiding firms to shift capital from short-term, ineffective investments toward sustainable, long-term solutions.
- Work with leading policy and advocacy organizations to deliver critical analysis and targeted insights on pathways for just and effective energy transitions.



Climate Interactive continues to prove that informed decision-making is the key to tackling the climate crisis. Their tools and programs don't just educate—they equip global leaders to take action.”

Kathleen Simpson
Chief Executive Officer
The Russell Family Foundation

Building tools that shape an equitable, thriving future

Over the next five years, we will use our expertise building scalable, policy-relevant, and accessible climate simulators to:

- Develop a coupled national-global model that assesses the effects of national policies on global, national, and local economic, public health, and environmental outcomes.
- Build a one-of-a-kind simulator to assess equitable energy transition pathways for fossil fuel-producing and -reliant countries.
- Continue to advance our world-renowned En-ROADS and C-ROADS climate simulators—which underpin all aspects of our engagement strategy—with the best available science, current policy considerations, and relevant technological advancements.

To fuel these ambitious plans over the next three years, we are raising \$12M in philanthropy. We project a powerful return on investment—\$12M will help ensure that the \$1.3T invested annually in climate action is spent on effective and equitable solutions.

Together, we can put the world on a path where emissions are falling rapidly.

