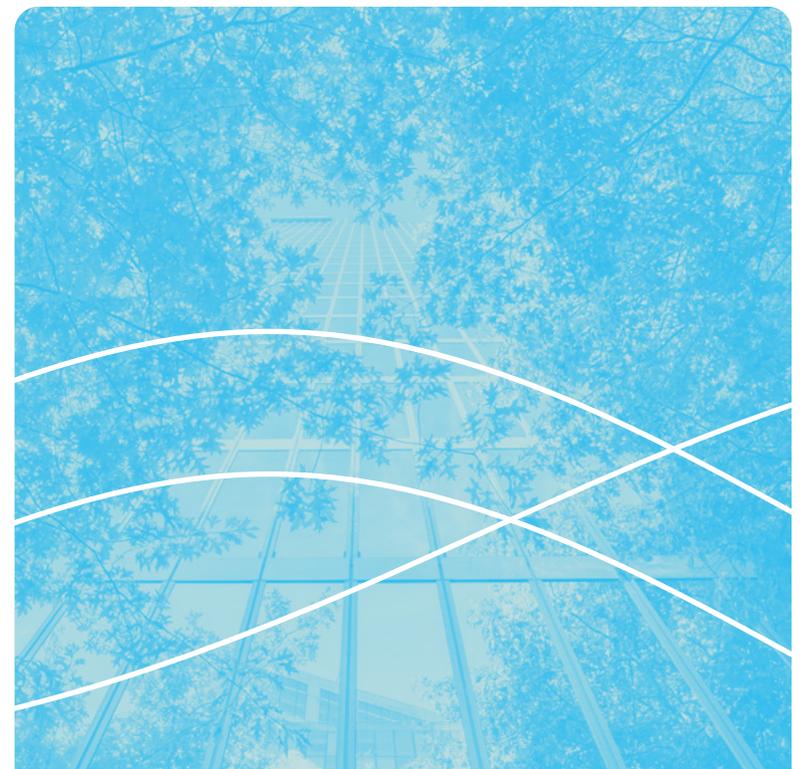


CLIMATE ↻
↻ **INTERACTIVE**

2025 IMPACT REPORT





Our Vision

We envision a thriving world, where greenhouse gas emissions are falling rapidly.

Our Mission

We create and share tools that drive effective and equitable climate action.

Our Theory of Change

We use our uniquely accessible, policy-relevant climate simulators to equip leaders with the clarity and confidence they need to make informed, strategic decisions that contribute to rapid emissions reductions.



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On all occasions where I've engaged working professionals with the En-ROADS Simulator, including corporate executives and board members, participants have shared how much they've learned and how useful the insights have been for their work."

Simon Wong
 Independent Advisor and Head Tutor, Cambridge Institute for Sustainability Leadership



A LETTER FROM OUR EXECUTIVE DIRECTOR

In 2025, we watched decades of hard-won climate progress begin to unravel. Recent policy reversals in the United States and beyond destroyed the long-standing safeguards that protected trusted data and analysis for informed climate action. At times, it felt as though the arc of progress was bending backward.

But that is not the whole story. In the face of these setbacks, the Climate Interactive community stepped forward.

Across government agencies, corporate boardrooms, classrooms, and community centers, Climate Ambassadors brought our science-backed insights to more than **4,700 decision-makers** around the world. They introduced leaders to tools like the En-ROADS Climate Solutions Simulator to cut through confusion and focus on what works. Thanks to these impassioned facilitators and our actionable tools, policymakers refined strategies, investors reassessed risks, and educators empowered the next generation.

As I often say: it takes many seeds to plant a garden. Just as no single policy will solve the climate crisis, it takes many people acting with conviction to grow a movement. What inspires me most is seeing these seeds take root through our Climate Ambassador community in:

- Locally led action in middle income countries, like Luis in Peru, who is engaging his regional government leaders on aligning action to global climate goals

- Corporate investment shifts, like Dedi in Indonesia, who is guiding investors to direct capital to climate-positive projects
- Equitable energy transition plans, like Abdulkadir in Nigeria, who is introducing renewable energy pathways to the Ministry of Science, Technology, and Innovation

Yes, this moment is challenging. But it is not as bleak as it can sometimes appear. Around the world, passionate and courageous people are making tangible progress. They are proving that informed action is possible, and worth it.

I invite you to explore the pages that follow and join me in admiring what this community has accomplished. Let it strengthen your confidence in what we can achieve together.

Thank you for being part of this work.

Sincerely,



Andrew Jones
Executive Director & Co-Founder,
Climate Interactive



Just as no single policy will solve the climate crisis, it takes many people acting with conviction to grow a movement."

2025 YEAR IN REVIEW

From Engagement to Action

Our experiences don't just raise awareness; we drive effective and equitable climate action around the world.

379,844

People Reached

in 145 countries with our interactive experiences and tools

4,771

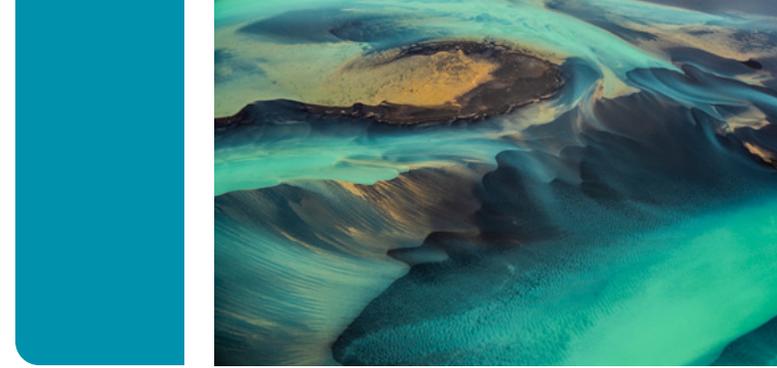
Decision-Makers Engaged

through workshops and simulations

950

Climate Ambassadors

in 91 countries advancing climate solutions locally



Interactive Simulations Drive Real-World Action

A peer-reviewed study in *Nature's Communications Earth & Environment* found that participants took climate actions after engaging in Climate Interactive's simulation-based experiences, with impacts lasting months after the experience.

[Read More](#)





Driving Change Across Sectors

Engagements with our work have contributed to measurable changes in policy, investment, and strategic planning to date.

30 Government policies

A Climate Ambassador's engagement with the leadership of Iceland's Liberal Reform Party's Environmental Policy Group helped inform the party's climate platform ahead of its National Congress. In September, the party adopted a political resolution calling for a 55% emissions reduction by 2035 and carbon neutrality by 2040.



In May 2025, a Climate Ambassador in Indonesia guided teams across the International Finance Corporation to embed En-ROADS insights into investment advisory practices and support investors to steer private capital toward climate-positive projects across sectors.



6 Investment policies

14 Corporate strategies

An En-ROADS simulation with senior staff at Achmea Investment Management provided insights on carbon pricing and the risks of delayed emissions reductions, which will inform asset manager selection criteria and shape client communications on impact investing.



We engaged the Robertson Foundation to pressure-test their climate giving strategy, which they cite as instrumental in moving toward addressing fossil fuels in the Global South. Since our initial engagement, Robertson has given over \$66M to climate change mitigation efforts, with a significant portion directed at fossil fuel phase-out in Latin America.



3 Philanthropic giving policies

5 Education policies

In Taiwan, an official national policy by the Ministries of Environment and Education approved the integration of En-ROADS into the K-12 curriculum nationwide to promote systems thinking and climate action education.



OUR STRATEGY

Bringing Clarity to Climate Decisions

We meet leaders where they are and help them drive effective and equitable climate action.

77%

of policymakers say global climate scenarios are too complex ([Pedersen et al. 2025](#))

THE CHALLENGE

Leaders in high-emitting countries hold the power to change our climate trajectory—but their actions remain insufficient.

Despite decades of research and trillions invested, many leaders remain unclear, unmotivated, or overwhelmed about how to act on climate. Lacking practical tools and guidance, they often respond with short-sighted, narrowly-focused actions—if any at all.



OUR SOLUTION

We use our accessible, policy-relevant climate simulators to equip leaders with the clarity they need to make strategic decisions that drive rapid emissions reductions.

We work with leaders in middle income countries to develop climate mitigation and adaptation strategies. We collaborate with corporate and financial decision-makers to effectively manage climate-related risks, and in fossil fuel-dependent nations, we chart pathways for equitable energy transitions.



We create

powerful, science-backed simulators that clarify what works—and what doesn't—to address climate change.



We engage

directly with leaders and provide strategic guidance and insights to inform critical decisions.



We scale

our impact by training and supporting a global network of advocates to bring climate solutions to their communities.



The En-ROADS Simulator has been invaluable in sparking meaningful dialogue across sectors in Indonesia. Over the past four years, facilitating En-ROADS Climate Solutions Workshops has allowed me to help bridge perspectives between government leaders, technical experts, and local communities to strengthen our collective climate action.”

Farhan Helmy
CEO, ASCODI Lab



CLIMATE ACTION IN MIDDLE INCOME COUNTRIES

Rapidly and Equitably Reducing Emissions

We work with leaders in middle income countries, where emissions are rising rapidly, to develop climate strategies and support communities facing climate impacts.

BUILDING CLIMATE DECISION CAPACITY IN REGIONAL GOVERNMENT

In Peru, a Climate Ambassador introduced En-ROADS and C-ROADS to the Cusco Regional Water & Environmental Protection Divisions to test assumptions and scenarios. They discussed applications and participants emphasized the tools' value for aligning Peru's actions with global climate goals. Following the session, participants decided to integrate En-ROADS into the region's climate analysis and decision-making processes.



Scaling for Impact

In 2026 and beyond, we will build on our foundational programs in India, Indonesia, and Brazil—established in 2025 with support from the ClimateWorks and Hewlett Foundations—by continuing to scale our partnerships, capacity-building initiatives, and decision-maker engagements in middle income countries to extend our reach and impact.

12%

Of our new En-ROADS Climate Ambassadors in 2025 are based in middle income countries



CLIMATE RISK & OPPORTUNITY PATHWAYS

Turning Climate Risk into Resilient Decisions

We help governments, businesses, and financial institutions assess risks and invest in solutions that reduce emissions and strengthen resilience.



“

En-ROADS is a great tool for uncovering risks, exploring opportunities, and building smarter scenarios.”

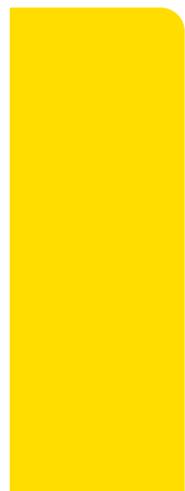
Sherree DeCovny
Sustainable Finance Committee
Co-chair, Financial Women's
Association

BUILDING CAPACITY TO NAVIGATE CLIMATE RISK

In 2025, we used En-ROADS to build the capacity of pension fund trustees, staff, and industry partners to understand and govern systemic climate risk. The simulator provided an independent, systems-level lens on long-term investment implications, including emerging technologies such as carbon capture and storage (CCS). Through one of our most impactful partnerships with the International Centre for Pension Management, we equipped staff and consultants to use En-ROADS as a practical decision-support tool.

1,881

Business and finance leaders engaged in discussions on climate risk and investment, supported by scenario analysis



Strengthening Decision Frameworks

In 2026 and beyond, we will expand our work with regulators, standard setters, and industry bodies worldwide to integrate our tools and insights into critical decision-making frameworks to drive impactful and equitable climate action.



EQUITABLE ENERGY TRANSITION

Accelerating the Transition from Fossil Fuels

We equip leaders around the world with decision-support tools to make informed choices that drive the rapid and equitable phase out of fossil fuels.



A NEW LENS ON FOSSIL FUEL EXTRACTION

In partnership with Earth Insight, we developed an open-source tool for analysts to estimate carbon emissions from fossil fuel extraction in forested areas worldwide. The tool, FEBAC, can quantify both the forest disturbance and the combustion emissions from extracted fossil fuels in a specific region. The calculator is a critical tool to support decision-making for sustainable development and climate mitigation policies.



The En-ROADS simulator gave us fresh insights into the energy transition and helped refocus our attention on parameters we often overlook but that clearly influence the path to net zero. It's a powerful tool that makes the complex interactions behind climate and energy decisions easier to understand."

Sirius-X Energy Academy



Advancing Equitable Transition Pathways

In 2026 and beyond, we intend to expand our modeling of the economic and equity impacts of fossil fuel phase-down strategies, train facilitators to engage decision-makers on the topic, and convene targeted workshops that help governments and institutions design and defend equitable energy transition strategies.

SIMULATOR ADVANCEMENTS

Advancing Our Tools, Driving Action

Our climate solutions simulators, En-ROADS and C-ROADS, provide a powerful way for leaders to assess what works—and what doesn't—to rapidly reduce emissions.

In 2025, we expanded En-ROADS to include new climate-health indicators, a local temperature change map, and modeling of emerging climate technologies to increase the simulator's analytical rigor and decision usefulness.



2025 System
Dynamics
Applications
Award Winner

[Read More](#)

Modeling Health Impacts

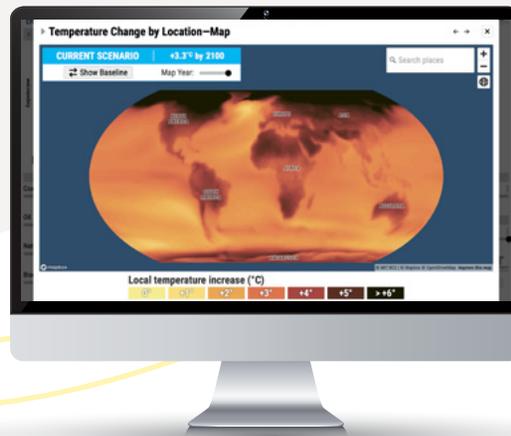
New graphs and a map offer insight into how climate solutions affect health outcomes such as malaria and dengue exposure, crop nutrient loss, and the likelihood of prolonged drought. These impacts enable decision-makers to evaluate climate strategies beyond emissions reductions.

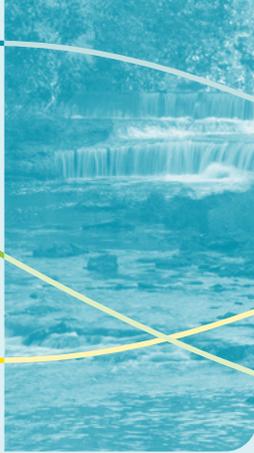
Mapping Local Impacts

By leveraging the latest advances in AI and climate modeling, in partnership with MIT's Bringing Computation to the Climate Challenge (BC3) team, we added an interactive map of local temperature change that reveals how global policy pathways drive regional differences in warming. This feature in En-ROADS supports clear, grounded conversations about climate risks, equity, and the urgency for action at various scales.

Testing Emerging Technologies

Major model improvements clarify the complex dynamics of hydrogen as an energy carrier in transportation, buildings, and industry. Additional enhancements demonstrate the potential impacts of carbon capture and storage (CCS)—including coal, natural gas, bioenergy with CCS (BECCS), and direct air carbon capture and storage (DACCS)—on global climate change. These additions enable more rigorous testing of assumptions and clarify where these technologies offer limited or conditional climate benefits, helping decision-makers redirect attention and investment toward higher-impact strategies.





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Learn More About Our Strategy and Impact



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Get Involved to Make Rapid, Equitable, Lasting Change

A SPECIAL THANKS TO OUR TOP 2025 FUNDERS

THANK YOU FOR YOUR SUPPORT

Your support helps to drive leaders towards high-impact climate solutions, rapidly reduce greenhouse gas emissions, and create a more equitable, thriving world.

As a nonprofit, Climate Interactive relies on philanthropic contributions to help us achieve our strategic goals and make a lasting impact on climate change. If you would like to learn more about the various ways to support our mission, we would love the opportunity to connect.





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Design: J Sherman Studio