A MESSAGE FROM OUR EXECUTIVE DIRECTOR

There has never been a more urgent time to focus our global efforts and invest in climate solutions that will ensure an equitable, thriving world. Our climate models are essential tools in advancing these efforts. We know this because their users consistently offer glowing feedback, praising their effectiveness and impact.

In the past six months, we have seen tremendous growth; we celebrated over 1.2 million users of our tools, engaged decision-makers and communities across 66 new countries, grew our Climate Ambassador program by 5%, and welcomed five new members to our team. We also made sweeping updates to our world-renowned simulators, including adding new equity-related climate impacts like extreme heat and the future cost of fossil fuels, modeling methane emissions, and detailing breakthrough cost reductions for electricity storage.

Today, I am thrilled to share exciting updates on the ways in which we use our tools and resources to empower decision-makers to deploy highly-effective climate solutions, and on the outsized impact we have made towards our critical mission of rapidly reducing greenhouse gas emissions. May this Mid-Year Impact Report inspire you towards action as we work to ensure a better world for generations to come.

Sincerely,

Andrew P. Jones
Executive Director and Co-Founder
Climate Interactive
WE BELIEVE EN-ROADS IS AN EXCELLENT TOOL FOR CORPORATES AND INVESTORS TO CONDUCT INSIGHTFUL SCENARIO ANALYSIS... I THINK EN-ROADS COULD HELP MANY ORGANIZATIONS EFFECTIVELY IMPLEMENT THE TCFD FRAMEWORK.”

ROY MASLEN
Chief Investment Officer
AllianceBernstein

11,115+
decision-makers from government, corporates, finance, philanthropy, and academia reached between 2022-2024

167
countries where we engage decision-makers

780+
Climate Ambassadors actively consulted with leaders across 81 countries

19
government and corporate policies influenced towards high-impact climate solutions between January-May 2024
Climate Interactive’s simulators inform and influence strategy and policy worldwide.

**Spotlight**

**Corporate Strategy Change**

From 2022–2024, one of our leading Climate Ambassadors engaged the board of directors and C-suite executives of a European tech company (annual revenue of €5.3BN) using our tools and workshops. In 2024, the company abandoned its strategy of making a large investment in nuclear fusion—an expensive yet ineffective climate solution—citing the knowledge gained through engagements with Climate Interactive’s tools as a primary driver for change.

**Spotlight**

**Investment Risk Management Policies**

Over the past four years, Roy Maslen, the Chief Investment Officer of Australian Equities for AllianceBernstein—a global asset management firm (portfolio valued at $725BN)—has used Climate Interactive’s tools and insights to enhance the company’s approach to climate risk modeling and to support production of its annual Task Force on Climate-related Financial Disclosures (TCFD) report.

In 2024, AllianceBernstein will adjust its climate risk management scenarios in light of major updates to our En-ROADS Climate Simulator.
Cultivating and growing our global community of highly-trained Climate Ambassadors to influence local and regional policies towards high-impact climate solutions.

Climate Interactive envisions a thriving world where greenhouse gas emissions are falling rapidly. Our mission is to create and share tools that drive effective and equitable climate action.

IN 2024 AND BEYOND, CLIMATE INTERACTIVE WILL BE:

1. Engaging in critical conversations with decision-makers in government, corporates, finance, philanthropy, advocacy groups, and academia, and empowering them to implement high-impact climate solutions that will lead to rapid, worldwide reduction of GHG emissions.

2. Expanding our highly-accessible, policy-relevant, decision-useful tools and resources to ensure users worldwide have clarity around the distinctions between high- and low-priority climate solutions, rapidly-changing climate science, and the many reasons for hope.

3. Cultivating and growing our global community of highly-trained Climate Ambassadors to influence local and regional policies towards high-impact climate solutions.

4. Producing cutting-edge thought leadership to continue elevating the topic of climate risks and opportunities.

1.2+ MILLION users of our tools to date

20,500+ decision-makers and community members engaged worldwide through 705 EXPERIENCES between January-May 2024

Our Climate Solutions Simulator is available in 20 LANGUAGES
Simulator Enhancements

In January 2024, we expanded our simulators to include new equity impacts of climate change. Decision-makers and worldwide users of our tools can now simulate the impact of various energy transition policies and technological advancements on extreme heat events and energy burden.

Thanks to support from the Global Methane Hub, we made sweeping changes to our simulators in 2024 to ensure decision-makers worldwide can better understand the various sources of methane emissions, their impact on global temperature rise, and possible solutions.
Climate Ambassadors

Following releases of major simulator enhancements, we provide detailed training to our facilitators on the functionality and implications of new features. In 2024, we have trained hundreds of our Climate Ambassadors on equity impacts and methane emissions, and offered training on engagement techniques for various audiences, including corporate leaders, trade associations, and local governments.

Climate Solutions Experiences

To date in 2024, Climate Interactive’s leadership and Climate Ambassadors have made tremendous impact through our Climate Solutions Experiences. Some examples include:

- Exhibited three Climate Solutions Workshops at the World Economic Forum’s Annual Meeting of the New Champions, with over 1,100 global leaders in attendance from business, government, civil society, and international organizations.

- Discussed climate solutions with decision-makers in technology and AI, philanthropy, and entertainment at the 2024 South by Southwest (SXSW) conference.

- Engaged politicians and policy advocates at the State Climate Policy Network monthly national call, organized by Climate XChange.

- Engaged 41 members of U.S. Congress and their staff, via MIT’s Climate Pathways Project, to urge action on high-impact climate solutions.

- Consulted with 50+ local government leaders at the annual Climate Change Preparedness Conference in Las Vegas.
THANK YOU FOR YOUR SUPPORT

Your support helps to drive leaders towards high-impact climate solutions, rapidly reduce GHG emissions, and create a more equitable, thriving world.

A SPECIAL THANKS TO OUR FUNDING PARTNERS

As a nonprofit, Climate Interactive relies on philanthropic contributions to help us achieve our strategic goals and make a lasting impact on climate change.

If you’d like to learn more about the various ways to support our mission, I would love the opportunity to connect.

MEGAN RITTER
Associate Director of Development
Climate Interactive

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STAY IN TOUCH

And a notable thank you to MIT Sloan, who co-developed the En-ROADS Climate Simulator and Climate Action Simulation with Climate Interactive.